

FAB Stimulus Package

MAIN BENEFITS INCLUDE:

- 15% discount voucher and priority booking over 2021 edition
- Preferred freight forwarding rates from DB Schenker (as our official logistic partner)
- High speed WI-FI across the exhibition hall
- Free shuttle service from/to exhibition and hotel, airport
- Meal vouchers from the venue catering contractor offered at reduce price
- Lounge access for exhibitors and sponsors with basic coffee break and refreshments
- FAB stationary distributed to all exhibitor booths
- Granted slot in the speaker's list of FAB show discussion panels and conferences (on a first come first served basis)
- Mention in the "FAB Supports Africa Fashion Community" PR announcement amongst contributors to the charity donation
- Free Social Media sponsorships on selected content pushed through FAB page (on Instagram and LinkedIn)
- Sound bites and testimonials from executives in the wrap-up video of the 2020 show (also used to campaign the 2021 edition of FAB show)

FAB AFRICA FLOOR PLAN



Visitor Access



REGISTRATION AREA

Organized by:
 MIE EVENTS FZCO
www.mieevents.com